

# Youth Newsletter



## Our Mission Statement

The purpose of the youth programs of the Brown Swiss Cattle Breeders' Association of the USA is to provide experiences for junior members to expand their knowledge of the dairy industry and Brown Swiss Cattle. The Junior Bell Ringer contest provides opportunities for youth to compare animal type and conformation. The Youth Production and Cheese Yield contests encourage youth to develop sound and profitable animals. The Youth Achievement program provides recognition for youth in two age categories who develop productive cattle and positive leadership skills. The Ambassador program allows youth to develop speaking, organization, and public relations skills. The Scholarships and Grant's goal is to assist in the education of youth in the field of dairy and/or agriculture or in herd growth by youth ownership. The Lease program's purpose is to introduce new youth to showing Brown Swiss. It will provide an opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss.

## Read more...

Keep reading to learn more about upcoming shows, new youth opportunities, and a recap of national convention!

## Contact Us!

**Kaylen Miller**, Youth Advisor  
Phone: (608)214-5564  
kaylenmiller@gmail.com

**Allicia Horn**, Office Manager  
Phone: (608)365-4474x220  
ahorn@brownswissusa.com

**Natalie Roe**, Youth Ambassador  
naroe@wisc.edu

**Adele Biasini**, Alternate Youth Ambassador  
adelerose888@gmail.com



# Upcoming Youth Shows

**Here is a list of upcoming national youth shows and dates!**

- Northeast National Brown Swiss Show
  - Springfield, MA: September 13, 2023 All American Brown Swiss Dairy Show
- Harrisburg, PA: September 18 & 20, 2023
- International Brown Swiss Show at World Dairy Expo
  - Madison, WI: October 3 & 4, 2023
- Heart of America Southwestern Brown Swiss Show
  - Stillwater, OK: October 16-21, 2023
- North American International Livestock Exposition
  - Louisville, KY: November 2 & 4, 2023



## Youth Socials Spotlight

### JUNIORS NEEDED!

**Are you a junior? Do you have some cool pictures of you and your Swiss? KEEP READING!**

**We want to highlight YOU on our social media pages! Please scan the QR code to the right and fill out the questionnaire! You will get a feature highlighting your membership and achievements! Happy scanning!**



# Brown Swiss Swag Opportunity!

---



In the coming months, there will be the chance to purchase Brown Swiss apparel such as T-shirts, sweatshirts, clipping jackets, coffee mugs, stickers, etc. If you have any other items you'd like, please send us a message on Instagram @brownswissyouth or on Facebook at National Youth Brown Swiss Association to give us your suggestions!

# 2023 National Brown Swiss Association Convention Recap

 **Fresno, California**

**Sequoia and Kings Canyon National Park**



# Junior trip



# Fresno Chaffee Zoo

The juniors had a once in a lifetime opportunity to go behind the scenes at the zoo to pet a tortoise and feed giraffes at ground level.





They got to see countless other animals such as African Elephants, African Lion, California Sea Lion, Colobus Monkey, Red Kangaroos, a Red Wolf, Sumatran Orangutan and the list goes on.



**Touching stingrays!**



On behalf of the juniors who had this amazing opportunity, we would like to thank all those who made this trip possible to this world class zoo in Fresno, CA.